

# Appendix E

## News Release

(NEWSPAPER NAME)  
(NEWSPAPER ADDRESS)  
(TOWN or CITY), (ZIP CODE)

MAILING DATE: March 15, 1999  
FOR IMMEDIATE RELEASE

### **LOCAL CHIROPRACTOR PARTICIPATES IN MILESTONE STUDY**

(NAME), D.C., a chiropractic practitioner in the (TOWN or CITY) area, recently participated in a milestone research project for the chiropractic profession.

Dr. (NAME) was among approximately 10 percent of the nation's licensed chiropractors who represented the profession by providing information for a Survey of Chiropractic Practice.

Working in conjunction with state licensing board members, educators, and field practitioners, the survey was developed and conducted by the National Board of Chiropractic Examiners (NBCE). The NBCE is the international testing agency for the chiropractic profession.

The NBCE project was undertaken to define the tasks, duties and professional responsibilities common to licensed U.S. chiropractors. The resulting Report of Chiropractic Practice in the United States will have numerous applications in chiropractic testing, education, research and other areas.