

CHIROPRACTIC'S GLOBAL STATUS: A WORLD OF OPPORTUNITY

Richard Brown DC, LL.M, FRCC
Secretary-General
World Federation of Chiropractic

#BeEPIC



Who are we?

- 94 member associations
- 7 world regions
- Non-state actor in official relations with WHO
- Headquartered in Toronto, Canada
- Board of Directors
- Secretariat

#BeEPIC



the simplest idea

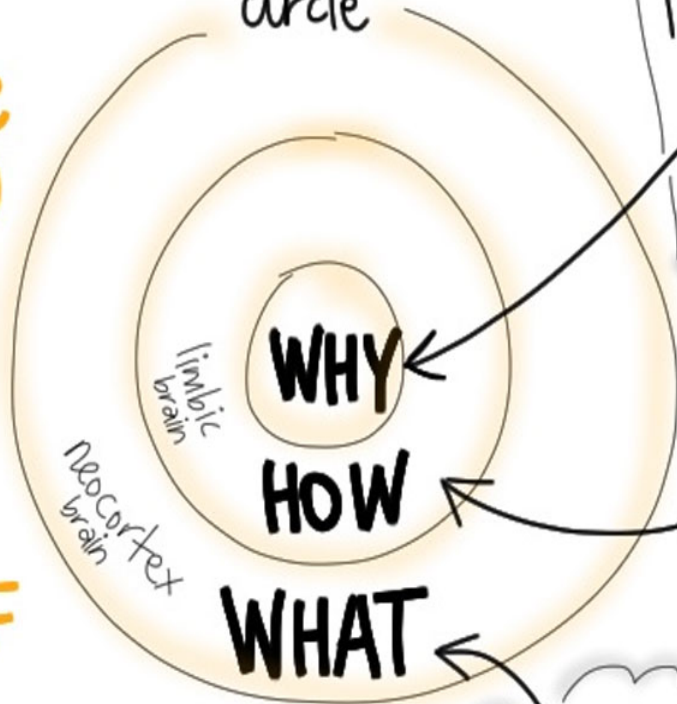
• **YOUR PURPOSE**
(not PROFIT)

• **YOUR CAUSE**

• **YOUR BELIEF**

Why should anyone care?

THE **GOLDEN** circle



Few People or ORGANISATIONS know WHY they do what they do.

INSPIRED leaders and organisations communicate from the

INSIDE OUT

We KNOW How we do it

We KNOW WHAT we do...

MARTIN LUTHER KING

I Believe

you believe



IT LINKS DIRECTLY to how our BRAIN works

• LAW of DIFFUSION of INNOVATION

CROSSING the CHASM



by www.lynnecazaly.com



VISION:

A world where every person
may enjoy universal access to
chiropractic so that
populations may thrive and
reach their full potential



MISSION:

To advance awareness,
utilization and integration of
chiropractic internationally.

**Global status,
global
opportunities**





AFRICA

A vintage, slightly faded map of Central Asia and the Middle East. The map shows various countries and regions, including the Soviet Union (Kasachensteppe, Kirgisien, Usbekistan, Turkmenische Aserbaidschan), Iran, Afghanistan, Pakistan, India, and China. Major cities like Tashkent, Samarkand, Buchar, Herat, Kabul, Delhi, and Bombay are marked. The Caspian Sea (Kaspien) and the Aral Sea (Aral-See) are visible. The word 'ASIA' is overlaid in large, bold, white capital letters on the left side of the map.


#BeEPIC



EASTERN MEDITERRANEAN



EUROPE

A map of Latin America, showing countries like Brazil, Colombia, Venezuela, and others. The map is in Russian, with city names like Сан-Луис, Форталеза, Натал, Ресифи, Аракажу, Салвадор, Итабуна, Белу-Оризонти, Бразилиа, Гояния, Порту-Алегри, Монтевидео, and Мар-дель-Плата. The text 'LATIN AMERICA' is overlaid in large white letters.

LATIN AMERICA



NORTH AMERICA

#BeEPIC



#BeEPIC



SAVE THE DATE

16th Biennial WFC Congress

Hosted by the Japanese Association of Chiropractors

May 12-15, 2021

TKP Garden City Hotel & Conference Centre

Tokyo, Japan

