

# Appendix B

## Pre-survey Postcard



**GIVE US A PIECE OF YOUR MIND.**

Ever wish you could make a legislator understand the issues you face with your chiropractic practice? Or that you could talk to the head of an insurance company about your professional concerns and issues? Here's your chance!

The NBCE has chosen YOU to participate in the Survey of Chiropractic Practice. Survey results will be compiled into a report that will help legislators, insurance companies and the general public better understand chiropractic. Results will also be used directly in determining the content of the NBCE Parts III and IV examinations.

**Help Us Go Green and Save Greens.**  
Right now, while you're thinking of it, go to [www.nbcePracticeAnalysis.com](http://www.nbcePracticeAnalysis.com) and complete the survey online. Just enter the user ID and password that appear above your name on this postcard. You can help us save \$\$\$ and save yourself time by completing the survey online. If you do it today, there will be no mail to open, and no follow-up telephone calls. If you are unable to complete the survey online by midnight June 14, we will mail you a paper copy. Thank you.\*

**\*Fill Out the Survey, Get Some Free Press.**  
We'll provide your local newspaper with a press release about your participation in this important process. Complete the survey online at [www.nbcePracticeAnalysis.com](http://www.nbcePracticeAnalysis.com) today. Or, watch for your survey in the mail, fill it out and return it promptly!



Appendix  
B



The mailer features a dark red background. On the left is a silhouette of a human head in profile, facing right, with a stylized logo inside the brain area. In the top left corner is the NBCE logo and text: 'NBCE NATIONAL BOARD OF CHIROPRACTIC EXAMINERS 901 54th Avenue / Greeley, CO 80634'. In the center is a speech bubble with a green border containing the text 'GIVE US A PIECE OF YOUR MIND.' and a small brain icon. Below the speech bubble is the text 'Participate in the NBCE Practice Analysis survey and you'll get a little free press!\*' and a large white rectangular area for an address. In the top right corner is a postage-paid label with the text: 'Presorted First-Class U.S. Postage PAID Oakbrook, IL Permit No. 100'.

**NBCE**  
NATIONAL BOARD OF  
CHIROPRACTIC EXAMINERS  
901 54th Avenue / Greeley, CO 80634

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